



MRF
TYRES
Tyres with Muscle



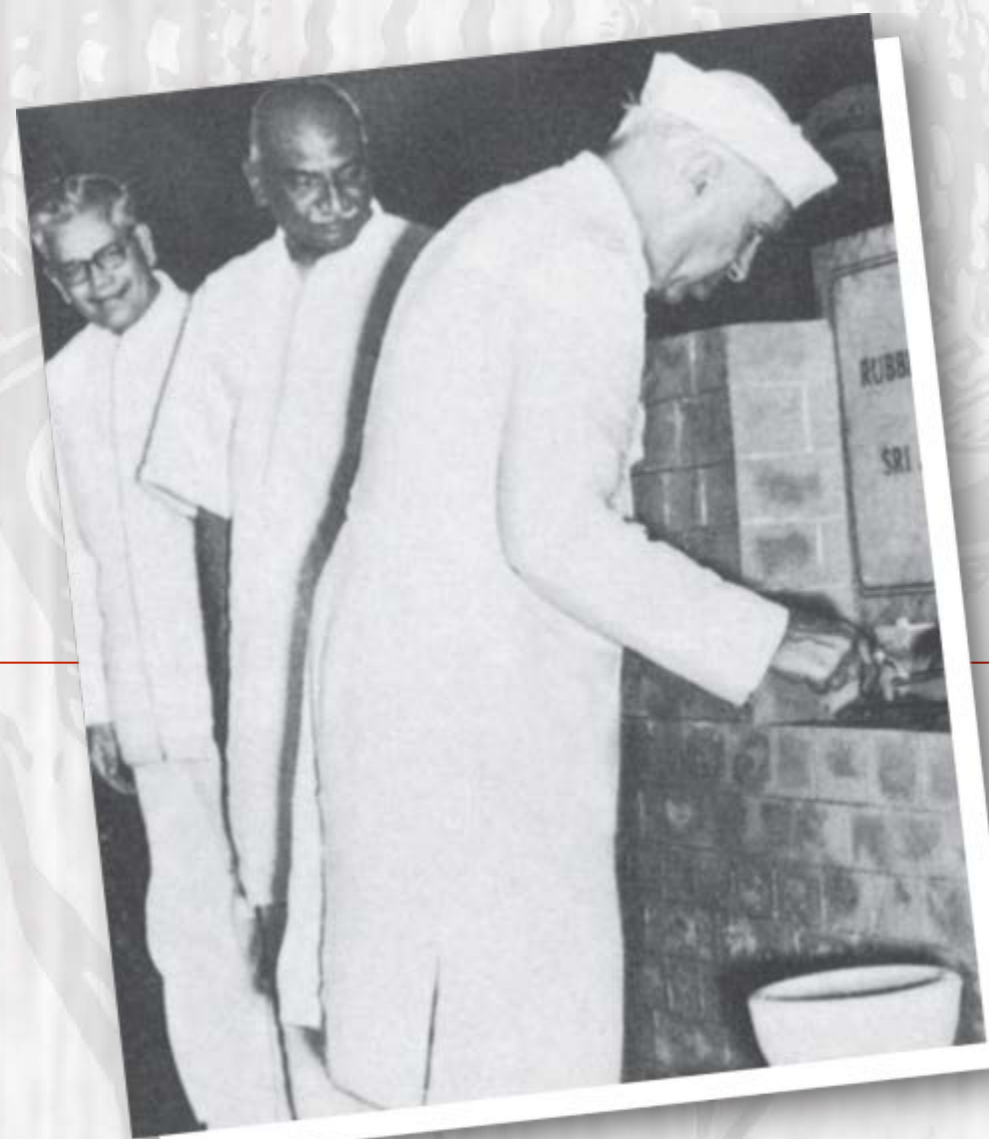
A multibillion dollar company that produces quality tyres which are used all around India and the world.



- Set up by Shri. K M Mammen Mappillai in 1946, MRF started as a toy balloon manufacturing unit in Madras.
- In 1952, we changed course and turned to tread rubber manufacturing.



1961
Technical
Collaboration with
Mansfield Tire &
Rubber Co. USA



1963
First Prime
Minister,
Mr. Nehru, laid
foundation of R&D
Centre



1964
MRF Musclemán
Logo and 1st
export office in
Beirut



1973

1st Indian
company to make
passenger car
tyres



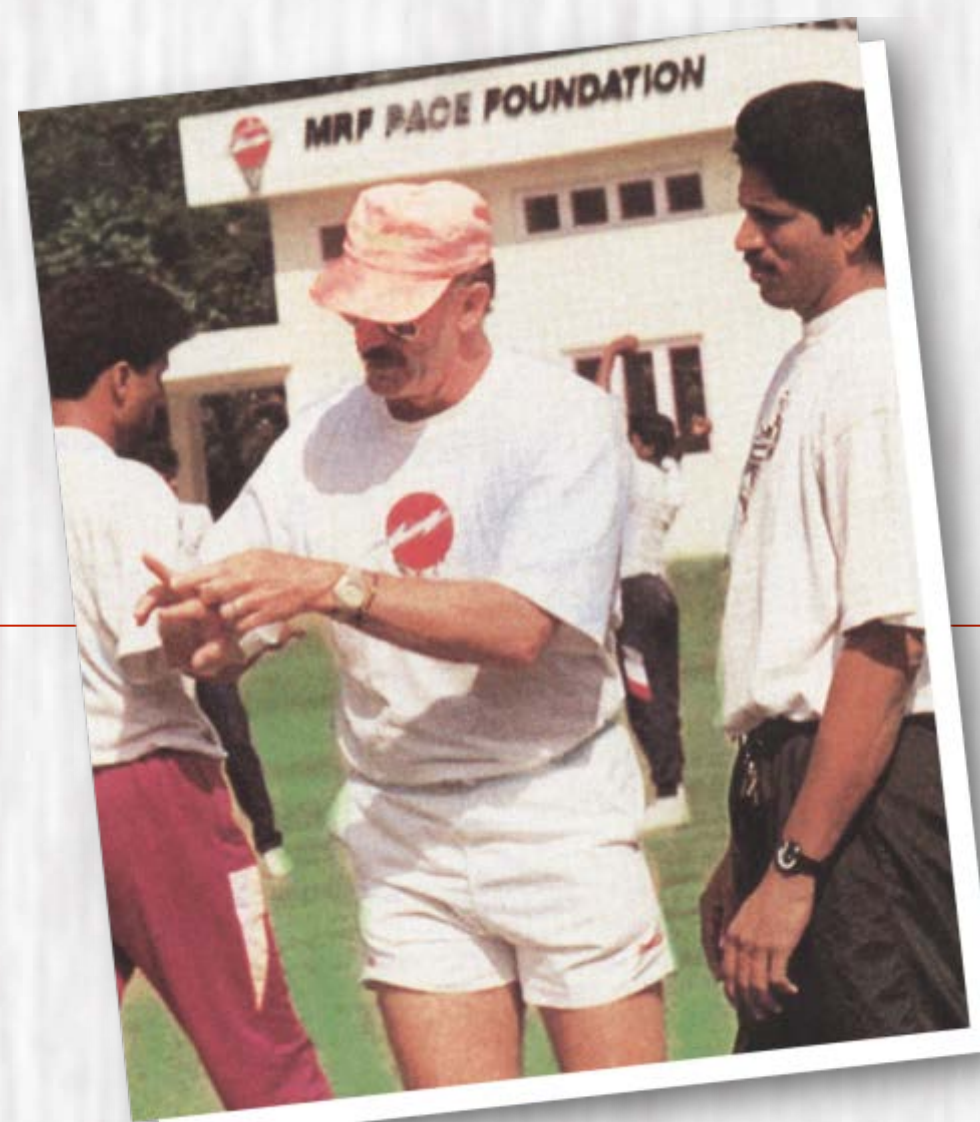
1978

Launch of the
MRF Superlug
which went on to
become the
country's largest
selling truck tyre



1985

MRF Nylogrip was
launched



1988
MRF set up
sports foundation
for cricket



1989
MRF collaborated with
Hasbro International USA,
the world's largest toy
makers, and launched
Funskool India



1997
MRF ventured into
F3 Car Racing



2003

MRF won its 1st
Asia Pacific Rally
Championship
(APRC)



2012

MRF commissioned
its 9th plant in India



2013

MRF became the only
Indian company to supply
tyres for the Sukhoi
Fighter Jet



2015

Forbes Super 50
Company



2017

Listed in BRANDZ Top 50
Most Valuable Indian Brands
for the third year in a row with a
brand valuation of UDS 1 billion



2018

MRF won the JD Power Award for Customer
Satisfaction for a record 13 times in the
Passenger Car Tyre Category.

In 2018, MRF was also ranked No.1 by J.D.
Power in the inaugural Tyre Satisfaction
Index for tractor tyres.



MRF
TYRES
Tyres with Muscle



India's No. 1 Tyre Manufacturer for nearly 3 decades with a product portfolio comprising the widest range of tyres in India, from Go-Kart tyres to the Sukhoi Fighter Jet tyres.

We are among the top 20 tyre manufacturers across the globe with a revenue of over USD 2.5 billion and an ever-widening export footprint spanning over 90 countries.

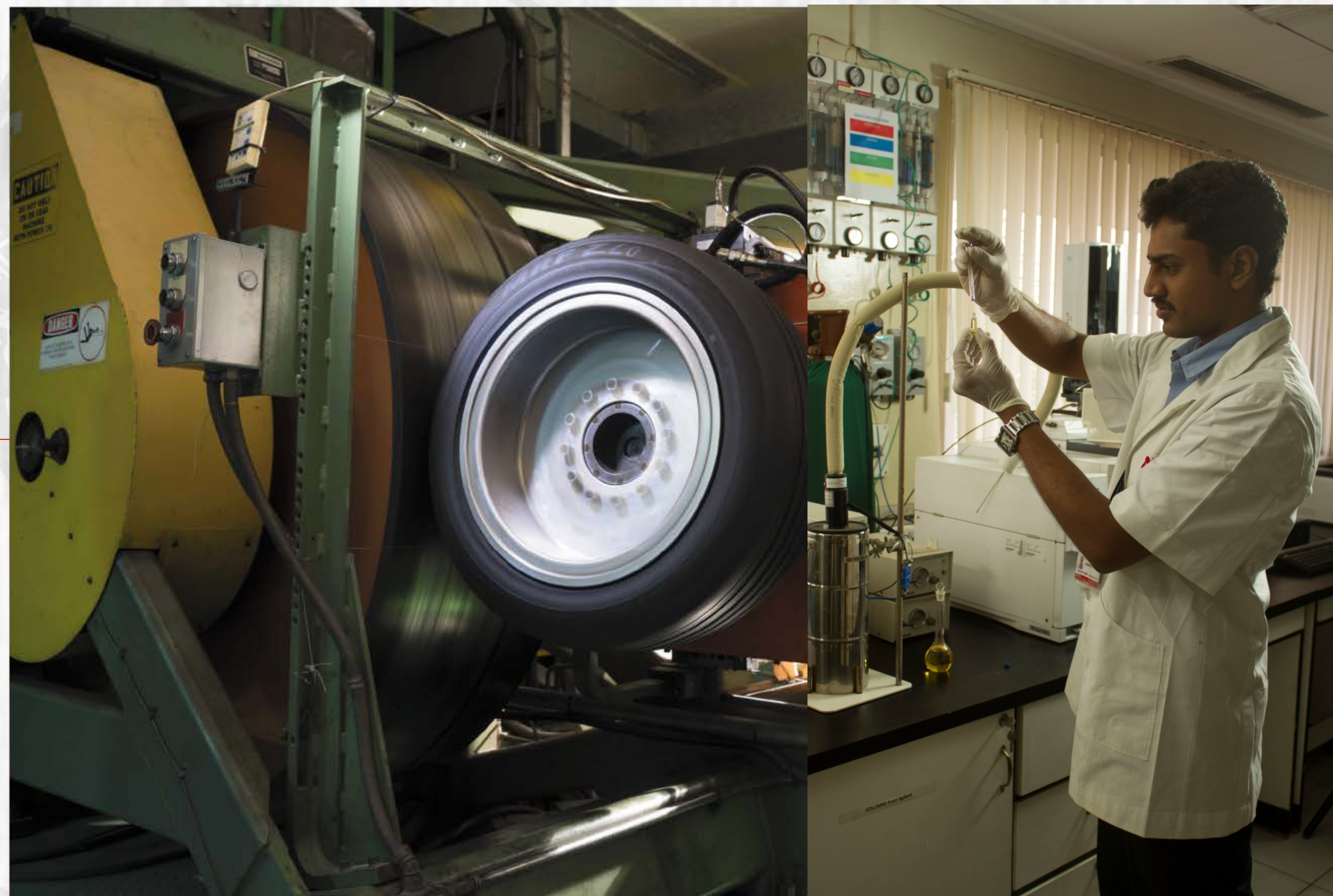


We have consistently set benchmarks in manufacturing by using the latest technologies and anticipating customer preferences.

Research & Development

MRF has laid great emphasis on R&D and has grown to be the No.1 in all segments that it operates in.

Our R&D centre uses current and trending technologies for simulation, testing and design practices to develop tyres that are best-in-class for Indian and international markets.





Range of tyres

Scooters and Motorcycles

Passenger Cars and SUVs

Commercial Vehicles

Off-the-road (OTR)

Farm & Agricultural Equipment

Motorsports

Aviation – Fighter Aircrafts and Helicopters



OEM – Passenger Car and SUV Tyres

MRF partners with all the leading national and international passenger car and SUV brands.



HONDA



HYUNDAI



ISUZU



TOYOTA



Volkswagen



OEM - Commercial Vehicle Tyres



With an indomitable presence in the commercial vehicle category, MRF is an OEM for major Indian and international brands.



OEM – Tractor Tyres

A presence across all major tractors brands endorses MRF's indomitable quality assurance.





OEM – Industrial Vehicle Tyres



MRF's manufacturing excellence is aptly showcased through OEM partnerships with all these heavyweights of the industrial vehicle industry.



Global OEM Partnerships

MRF's dominance in every category of vehicles is not just limited to the nation; it is spread across the world with fitment on these brands and is continuously growing.



Our Global OEM partnerships across

Europe – Germany, Austria, Turkey | South America – Brazil, Argentina

Africa | South Asia & ASEAN countries



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Today, our journey continues towards constantly developing products which cater to the needs of the ever evolving customers.